**THE FOUR C´S OF COMMUNICATION**

The four C´s of communication and their components –

1. **Clear**
2. Structure
3. Tone
4. Intonation
5. Pacing
6. Empathy
7. Emphasis
8. Choice of Words
9. **Complete**
10. Active Reading
11. Active Writing
12. Probing Techniques
13. **Correct**
14. Accurate Information
15. Grammar
16. Spelling
17. **Climate**
18. Culture
19. Impression Management
20. Professionalism
21. Building Rapport
22. Assertiveness
23. Interpersonal Skills
24. Positive Self Talk
25. Energy Level
26. Body Language